



ART IN PUBLIC PLACES COMMITTEE AGENDA REPORT



DEPARTMENT: Community Development

MEETING DATE: April 17, 2024

PREPARED BY: Kerri Zessau, Project Coordinator

AR-1

TITLE: Selection of the 2024 Art on the Box Designs

OBJECTIVE: Approve the Art on the Box Designs and Expenditures

DISCUSSION: Art on the Box is one of Monrovia's annual Signature Art programs. It was first created to upgrade the appearance of local utility boxes. Staff regularly receives positive comments about the program from residents, business owners, as well as visitors. To date, there are forty-seven painted utility boxes throughout Monrovia.

In January 2024, a Call for Artist was released. For the fourth year in a row, a theme was assigned to the contest. This year's theme is "My Monrovia" and was selected so artists can show what Monrovia means to them. Artists were very enthusiastic about the theme, which is reflected in their designs. Submittals came from a wide array of artists, including a high school student, a professional graphic designer, and numerous Monrovia Association of Fine Arts (MAFA) Artists.

In addition to the required application, the submittal guidelines included:

- The design must reflect the theme
- Entries must be original designs
- Designs must be suitable for viewing by all ages

Thirteen applications were submitted with five available utility boxes for painting. Outreach to participants for all of the City's art programs are advertised on numerous websites including the City of Monrovia and MAFA, in addition to being emailed to past artists. Staff reviews and updates this list on a regular basis.

While all submittals showed creativity and artistic merit, staff believes proposals one through five:

- Best represent this year's theme
- Are diverse
- Meet the required guidelines

With that said, the final selection is at the pleasure of the Committee.

All of the submittals are attached and numbered for reference (Attachment A). The numbering of the remaining designs are random and do not reflect any ranking.

FISCAL IMPACT: Each selected artist will receive a \$700 stipend upon completing the box. Additionally, the City provides an Anti-Graffiti UV Protectant sealant to the artist, which is paid for using art funds. The 2024 program will cost \$3,600. There are sufficient funds in the Art in Public Places Fund to pay for this project.

AR-1

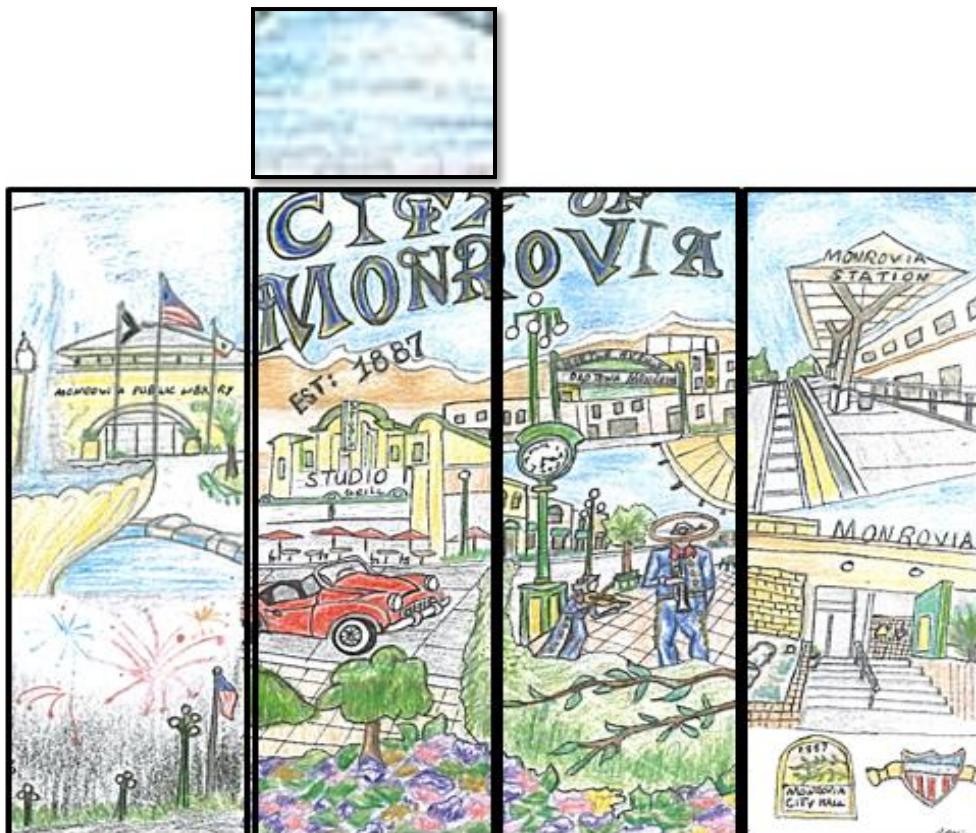
RECOMMENDATION: Staff recommends approval of the five recommended Art on the Box designs and expenditures as outlined in the report. If the Committee concurs, the appropriate action would be a motion to:

Approve the designs and expenditures for the 2024 Art on the Box program as presented in the Staff Report.

Proposal #1



Proposal #2



Proposal #3

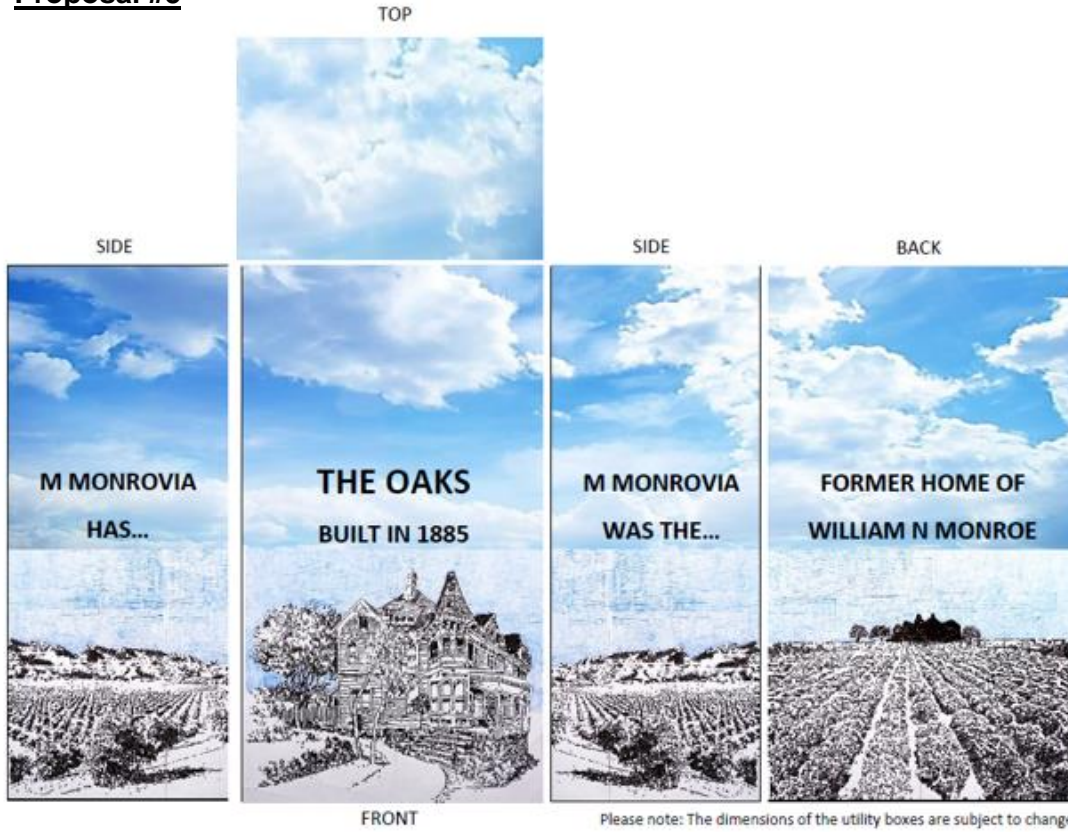


Proposal #4



Please note: The dimensions of the utility boxes are subject to change

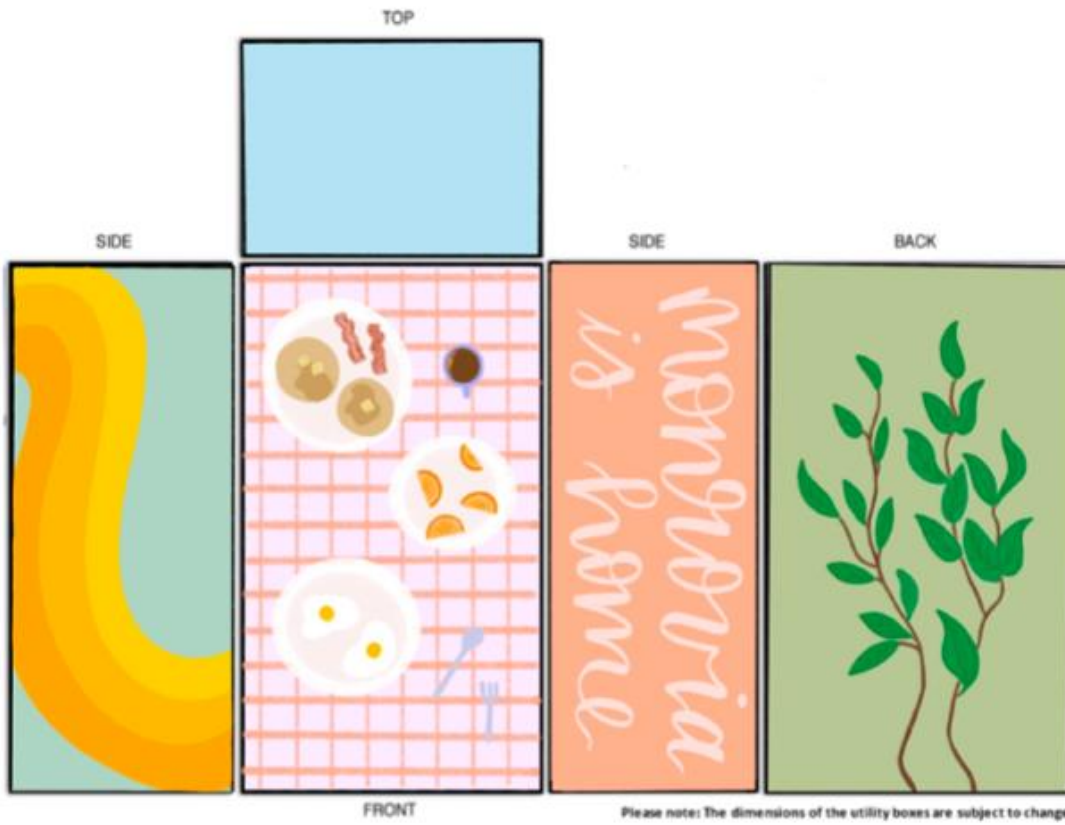
Proposal #5



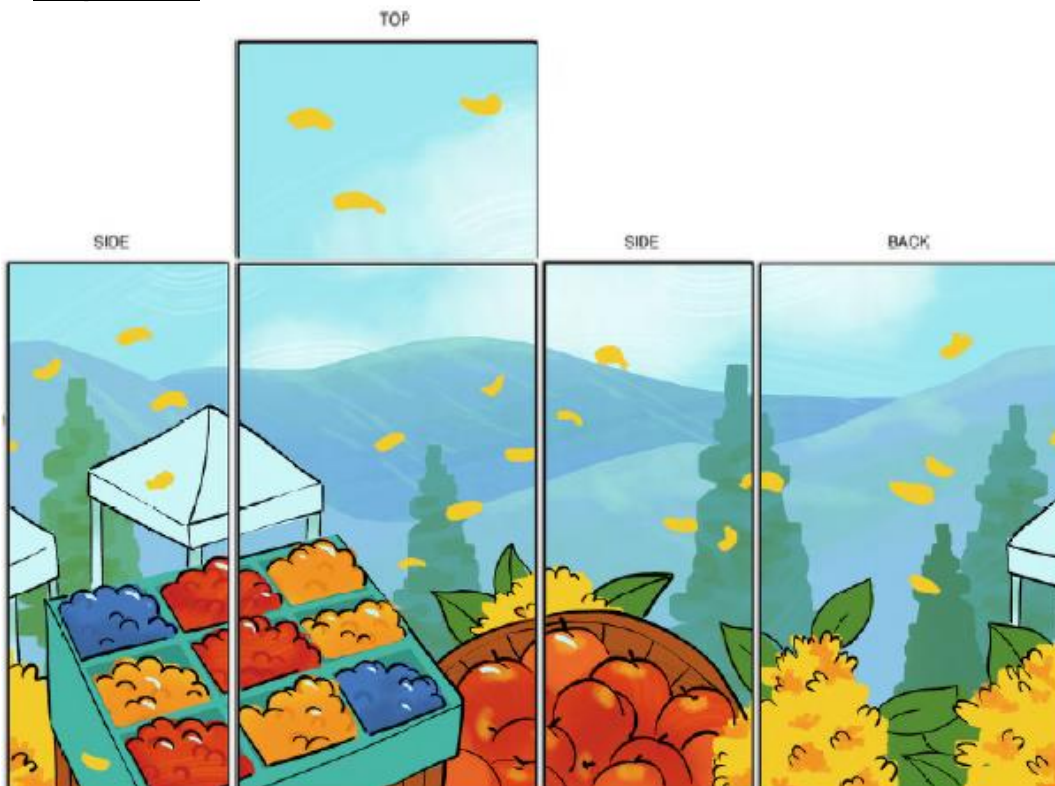
Proposal #6



Proposal #7



Proposal #8



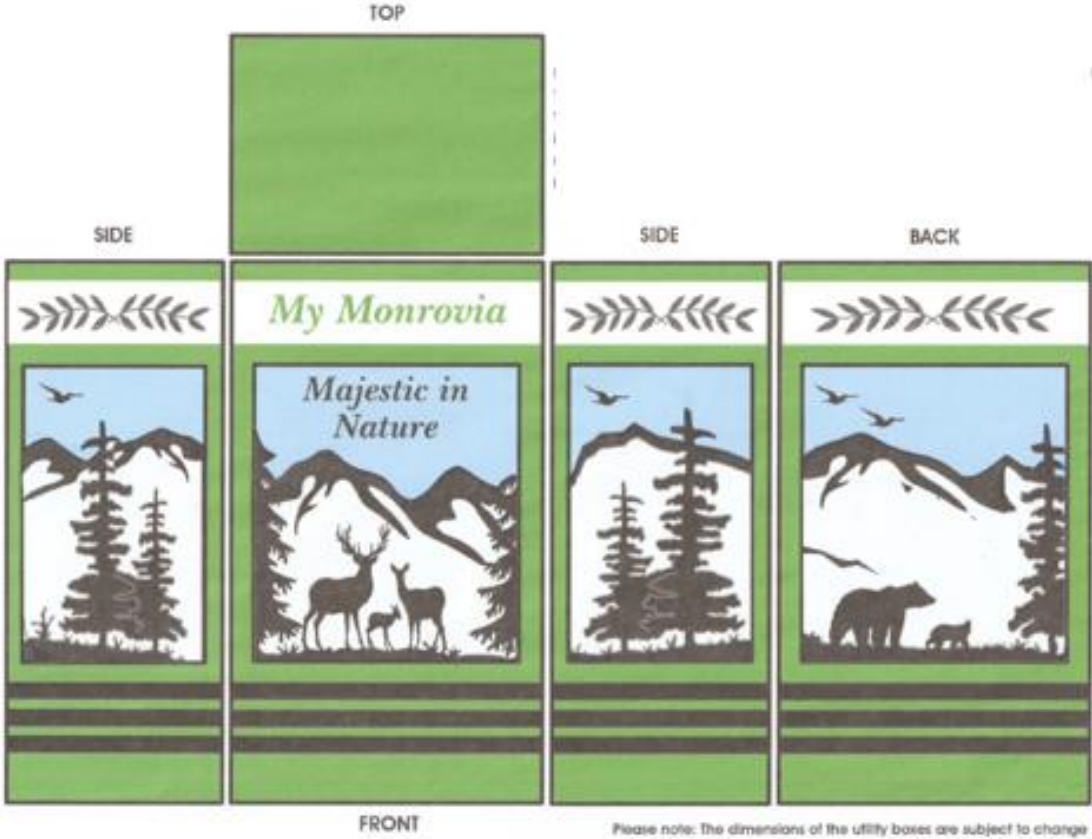
Proposal #9



Proposal #10



Proposal #11



Proposal #12

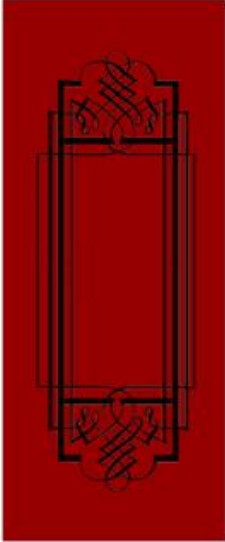


Proposal #13

TOP



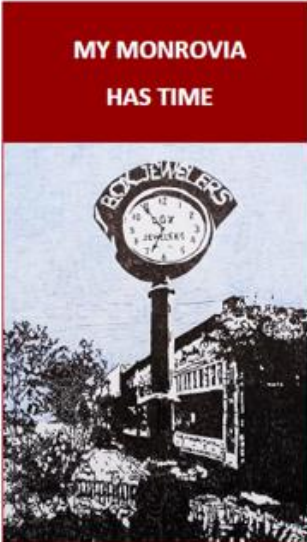
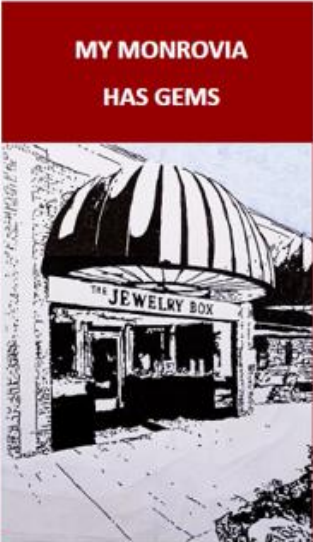
SIDE



SIDE



BACK



FRONT

**MY MONROVIA
HAS GEMS**

Please note: The dimensions of the utility boxes are subject to change