

MONROVIA OLD TOWN ADVISORY BOARD AGENDA

Monrovia City Hall, City Council Chambers
415 South Ivy Avenue, Monrovia, California 91016



Daniel Wahl
Chair

Linda Hudson
Vice Chair

Gina Ammon
Boardmember

Diane Balsamo
Boardmember

Ricardo Jurado
Boardmember

Kristin Miller
Boardmember

Shawn Spencer
Boardmember

Welcome to the Monrovia Old Town Advisory Board Meeting Tuesday, October 21, 2025, 9:30 A.M.

Thank you for participating in today's meeting. The Monrovia Old Town Advisory Board encourages public participation, and invites you to share your views on City business that falls within its purview.

MEETINGS: Regular Meetings of the Monrovia Old Town Advisory Board are held on the third Tuesday of each month at 9:30 A.M. in the City Council Chambers at Monrovia City Hall.

AGENDA PACKETS: A full Monrovia Old Town Advisory Board agenda packet with all backup information is available at City Hall and on the City's website at www.monroviaca.gov.

CITIZEN PARTICIPATION: Your participation is welcomed and invited at all Monrovia Old Town Advisory Board meetings. Time is reserved at each regular meeting for those in the audience who wish to address the Board. The City requests that persons addressing the Monrovia Old Town Advisory Board refrain from making personal, slanderous, profane or disruptive remarks.

TO ADDRESS THE MONROVIA OLD TOWN ADVISORY BOARD, where possible, please complete a "Speaker Card" and provide it to the Board Secretary along with any written materials you may wish the Board Secretary to distribute to the Monrovia Old Town Advisory Board.

MATTERS NOT ON THE AGENDA should be presented during the time designated as "PUBLIC INPUT." By State law, the Monrovia Old Town Advisory Board may not discuss or vote on items not on the agenda. Comments are limited to three minutes.

MATTERS ON THE AGENDA: If you wish to address the Monrovia Old Town Advisory Board on a matter on the agenda, please wait until the Chair calls for public comment on that matter.

AGENDA ITEMS: The Agenda contains the regular order of business of the Monrovia Old Town Advisory Board. Items on the Agenda have generally been reviewed by the City Staff in advance of the meeting so that the Monrovia Old Town Advisory Board can be fully informed about a matter before making its decision.



In accordance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please call the City Clerk's Office at 626.932.5505. Please notify the City Clerk's Office at least seventy-two hours prior to the meeting so that reasonable arrangements can be made to ensure accessibility. Council Chambers is equipped with audio equipment for the hearing impaired, and is wheelchair accessible.





AGENDA

MONROVIA OLD TOWN ADVISORY BOARD (MOTAB)

Regular Meeting of the Monrovia Old Town Advisory Board

Monrovia City Hall - City Council Chambers
415 South Ivy Avenue, Monrovia, CA
Tuesday, October 21, 2025 9:30 A.M.

CONVENE Chair Wahl

ROLL CALL Board members Ammon, Balsamo, Jurado, Miller, Spencer, Vice Chair Hudson, and Chair Wahl

PRESENTATIONS – None

CONSENT CALENDAR

CC-1 [Unadopted Minutes of the September 16, 2025 Regular Meeting](#)

PUBLIC INPUT

At this time members of the public who wish to speak on any MOTAB business items not on the Agenda should approach the podium on a first come, first serve basis. Please state your name for the record. By State Law, the MOTAB may not discuss or vote on items not on the Agenda. Comments are limited to three minutes.

ADMINISTRATIVE REPORTS

AR-1 [2025 Holiday Parade Sponsorship and Street Closure Request](#)

Recommendation: [Approve the 2025 Holiday Parade Sponsorship and Street Closure Request.](#)

Staff Reference: [Rebecca Sandoval, Recreation Manager](#)

AR-2 Quarterly Budget Update (*Verbal Report*)

Recommendation: Staff recommends the Board receives and files the Quarterly Budget Update.

Staff Reference: [Tina Cherry, Community Services Director](#)

REPORTS FROM STAFF

1. **Luke Bernacki, Administrative Assistant**
 - a. Merchant Packet Distribution Update
2. **Johan Galvan, Recreation Coordinator**
 - a. Old Town Fall Festival Evaluation
3. **Shirley Yanez, Recreation Coordinator**
 - a. Halloween Spooktacular and Trick or Treat Bash Update
4. **Rebecca Sandoval, Recreation Manager**
 - a. Street Rods Forever Car Show Evaluation
 - b. Merchant Mixer Evaluation
 - c. 4th Quarter Schedule of Events
 - i. Veterans Day Recognition
 - ii. Carriage Rides and Sponsorship
 - iii. Holiday Carolers

- iv. Holiday Decoration Update
- v. Thankful and Grateful Holiday Gathering and Tree Lighting
- vi. Small Business Saturday

5. Tina Cherry, Community Services Director

- a. Street Fair Oversight Committee Update

MONROVIA CHAMBER OF COMMERCE REPORT

- 1. Korrine Ramirez, Executive Director

REPORTS FROM BOARD MEMBERS

Board member updates on new merchant connections and miscellaneous comments. Discussion on these items should be limited to avoid violation of the Public Meeting Policy.

- 1. Chair Wahl
- 2. Vice Chair Hudson
- 3. Boardmember Ammon
- 4. Boardmember Balsamo
- 5. Boardmember Jurado
- 6. Boardmember Miller
- 7. Boardmember Spencer

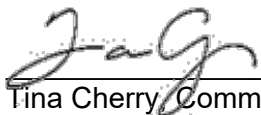
NEXT SCHEDULED MEETING

The next Regular Meeting of the Monrovia Old Town Advisory Board is scheduled for November 18, 2025 at 9:30 a.m.

ADJOURNMENT

I hereby certify, under penalty of perjury under the laws of the State of California that the forgoing Agenda was posted at the front entrance of the Community Center no less than 72 hours prior to the meeting.

Dated this 17th day of October 2025.



Tina Cherry, Community Services Director