

**MINUTES OF THE REGULAR MEETING OF THE
MONROVIA OLD TOWN ADVISORY BOARD
TUESDAY, NOVEMBER 18, 2025**

CONVENE: Chair Wahl convened the Regular Meeting of the Monrovia Old Town Advisory Board (MOTAB) on Tuesday, November 18, 2025, at 9:31 a.m. at the Monrovia City Council Chamber.

IN ATTENDANCE: Community Services Director, Tina Cherry; Recreation Manager, Rebecca Sandoval; Recreation Coordinator, Johan Galvan; Recreation Coordinator, Lauren Pagliotti; Recreation Coordinator, Shirley Yanez; Administrative Assistant, Luke Bernacki; Mayor Pro Tem, Dr. Tamala Kelly.

ROLL CALL: Board Members Ammon, Balsamo, Jurado, Miller, Spencer, and Chair Wahl. Vice Chair Hudson was absent/excused.

PRESENTATIONS: None

CONSENT CALENDAR: The consent calendar was motioned for approval by Board Member Jurado, seconded by Board Member Balsamo, and approved unanimously. The consent calendar consisted of the following Agenda items:

CC-1 Unadopted Minutes of the Regular Meeting of the Monrovia Old Town Advisory Board on October 21, 2025
Recommendation: Receive and File the Minutes of the October 21, 2025 Meeting
Staff Reference: Tina Cherry, Director

PUBLIC INPUT: None

ADMINISTRATIVE REPORTS:

AR-1 Consideration of Canceling the December 16, 2025 Monrovia Old Town Advisory Board Meeting
Recommendation: Staff recommends the Board approve option No. 1; recommend approval of canceling the December 16, 2025 MOTAB Meeting.
Staff Reference: Tina Cherry, Community Services Director
Motioned for approval by Board Member Balsamo, seconded by Board Member Ammon, moved unanimously.

AR-2 2025 New Year's Eve Street Closure Recommendation
Recommendation: Staff recommends approval of the New Year's Eve Street Closure Request
Staff Reference: Rebecca Sandoval, Recreation Manager
Motioned to approve by Board Member Jurado, seconded by Board Member Spencer, moved unanimously.

CC-1

REPORTS FROM STAFF

1. Shirley Yanez, Recreation Coordinator

a. Halloween Spooktacular and Trick-or-Treat Bash Evaluation

- The event took place from 3-6 p.m. on Friday, October 31. There was no street fair scheduled for the day. The event featured costume contests with a total of 195 participants compared to 2024's 184. Registration for costume contests was moved to Library Park for improved line management and keeping Myrtle free for crowds to move. 13 new merchants were involved with the event this year. 49 merchant applications were received. The Board provided feedback and noted that Halloween 2026 lands on a Saturday.

2. Johan Galvan, Recreation Coordinator

a. Merchant Meeting Mixer at Makers & Clay – January 22, 2026, 9:00 a.m.

- Staff provided a reminder of the event.

b. Wine Walk – Save the Date: April 11, 2026

- Staff provided an event reminder and invite.

3. Lauren Pagliotti, Recreation Coordinator

a. Noon Year's Eve Update

- The event will take place from 10 a.m. – 1 p.m. on Wednesday, December 31. It will include family fun activities, a live band, toddler area, partner booths, and a special countdown at noon.

4. Rebecca Sandoval, Recreation Manager

a. Veterans Day Recognition Event Evaluation

- The event took place Tuesday, November 11, at 11:00 a.m. The event featured a band performance and keynote speaker. From 10:00 a.m. to 1:00 p.m., November 3-11, visitors could write a message of appreciation to add to the flag display. Enhancements include new yard signage.

b. Shop Small Business Saturday – November 29, 2025

- Provided an overview of the event hosted by the Chamber of Commerce.

c. Holiday Program Reminders

- Thankful and Grateful Holiday Gathering & Tree Lighting - Due to weather conditions, the event was cancelled on November 20. The lights will continue to turn on as scheduled.
- Holiday Parade – Thursday, December 4 beginning at 7:00 p.m. Dignitary reception invites were sent to the Board.
- Carriage Rides and Sponsorships have begun on Saturdays
- Holiday Carolers – Sundays in December
- Holiday Window Decorating Contest – Registration closes December 8. Winners will be recognized at the 12/16 City Council Meeting.

5. Tina Cherry, Community Services Director

a. Quarterly New Merchant Update

- 13 New businesses joined the Old Town Monrovia BID from July-October.

MONROVIA CHAMBER OF COMMERCE REPORT

1. Korrine Ramirez, Executive Director

a. Upcoming Chamber Events:

- Coffee Social with SGV Habitat For Humanity – December 4
- Government Affairs Meeting – December 9
- Chamber Awards Gala & Installation Dinner at the Courtyard by Marriott – February 6, 2026 from 6:00 p.m. – 10:00 p.m.

REPORTS FROM BOARD MEMBERS

- 1. Chair Wahl:** Thanked Makers & Clay for volunteering to host the January Merchant Mixer.
- 2. Vice Chair Hudson:** Absent/Excused
- 3. Board Member Ammon:** No Report
- 4. Board Member Balsamo:** No Report
- 5. Board Member Jurado:** No Report
- 6. Board Member Miller:** No Report
- 7. Board Member Spencer:** No Report

NEXT SCHEDULED MEETING: The next Regular Meeting of the Monrovia Old Town Advisory Board is scheduled for Tuesday, January 20, 2026, at 9:30 a.m.

ADJOURNMENT: Chair Wahl adjourned the meeting at 10:13 a.m.