

**MINUTES OF THE REGULAR MEETING OF THE
MONROVIA OLD TOWN ADVISORY BOARD
TUESDAY, MARCH 17, 2026**

CONVENE: Chair Wahl convened the Regular Meeting of the Monrovia Old Town Advisory Board (MOTAB) on Tuesday, March 17, 2026, at 9:30 a.m. at the Monrovia City Council Chamber.

IN ATTENDANCE: Community Services Director, Rebecca Sandoval; Recreation Manager, Heather Sayers; Recreation Supervisor; Johan Galvan; Administrative Assistant, Luke Bernacki; Councilmember, Dr. Tamala Kelly.

ROLL CALL: Board Members Ammon, Balsamo, Jurado, Miller, Spencer, Vice Chair Hudson and Chair Wahl.

PRESENTATIONS – None

CONSENT CALENDAR: The consent calendar was motioned for approval by Board Member Jurado, seconded by Board Member Spencer, and approved unanimously. The consent calendar consisted of the following Agenda item:

CC-1 Unadopted Minutes of the Regular Meeting of the Monrovia Old Town Advisory Board on February 17, 2026

Recommendation: Receive and File the Minutes of the January 20, 2026 Meeting.

Staff Reference: Rebecca Sandoval, Community Services Director

PUBLIC INPUT – None

ADMINISTRATIVE REPORTS – None

REPORTS FROM STAFF

1. Heather Sayers, Recreation Manager

- a. Wine Walk Update – Saturday, April 11, 2026
 - The event will run from 6:00 p.m. – 9:00 p.m.
 - In person ticket sales at Charlie’s House and the Monrovia Community Center.
 - Tickets are \$50 presale and \$65 day of.
 - Merchant applications are due March 18.
 - Emailed reminders through MOTAB distribution last Thursday and sent individualized follow-up emails and visits.
 - Invited the board to join the merchant meeting Wednesday, April 8 at 6:00 p.m.
- b. 2026 Monrovia Days Update – May 14-17, 2026
 - The Monrovia Days Parade steps off at 7:00 p.m. on Thursday, May 14.
 - The event begins at 5:00 p.m. on Friday, May 15.
 - The event begins at noon on Saturday, May 16 and Sunday, May 17.
 - Roads reopen at 7:00 a.m. on Monday, May 18.

CC-1

- c. Personnel Update
 - Shared the promotion of Johan Galvan to Recreation Supervisor.
- 2. **Johan Galvan, Recreation Supervisor**
 - a. Spring Bunny Photos – Save the Date, Saturday, March 21, 2026
 - The event will occur from 10:00 a.m. to 1:00 p.m. at Library Park.
- 3. **Rebecca Sandoval, Community Services Director**
 - a. Street Fair Update – Raw Inspiration Update
 - In 2025, the following actions were completed:
 - Conducted outreach to merchants to inform them about the event and invite participants.
 - Added a one-page overview to the new merchant packet.
 - Increased plant and flower vendors, including securing a new nursery stock farmer and working to confirm a flower farmer for Spring.
 - Asked vendors to keep the parking near Myrtle Avenue open for visitors.
 - Raw Inspiration regularly reminds vendors to park away from Old Town to preserve convenient visitor parking
 - Raw Inspiration has continued to invest in the community. In 2025, \$15,000 was donated toward community programs focused on sustainability and healthy living.
 - Goals going forward include:
 - Finish booking the plant/flower vendor for Spring 2026
 - Expand outreach to Monrovia businesses, inviting them to have a spot in the Market – Melissa will walk the businesses in the coming months and meet people directly.
 - Resume Family Nights in the Spring, adding seating to this area as well for parents.
 - Continue to request merchants park vehicles off-site
 - Continuing to bring in unique, quality vendors
 - Promote summer hours beginning end of May

MONROVIA CHAMBER OF COMMERCE REPORT

- 1. **Korrine Ramirez, Executive Director**
 - a. Upcoming Chamber Events
 - Ribbon Cutting Ceremony, Black Cat Fables, March 19, 4:30–5:30 p.m.
 - Ribbon Cutting Ceremony, Servpro Monrovia (Chamber Office), March 31, 4:30–5:00 p.m.
 - Joint Ribbon Cutting Ceremony, Young Brother, Big City (Duarte Chamber Office), April 6, 4:00–4:30 p.m.
 - Networking Lunch, Jakes Roadhouse, April 8, 12:00–1:30 p.m.
 - Joint Ribbon Cutting Ceremony, The Money Store, April 16, 5:00–6:30 p.m.

REPORTS FROM BOARD MEMBERS

1. Chair Wahl: Expressed interest in exploring options to attract more consistent attention to Old Town outside of special events and the street fair. Expressed interest in happenings in Old Town on the Saturday of the Route 66 Centennial.

2. Vice Chair Hudson: None

3. Board Member Ammon: None

4. Board Member Balsamo: Expressed concern over trash services in Lemon Court.

5. Board Member Jurado: Expressed desire to attract more retail businesses in Old Town.

6. Board Member Miller: Expressed recommendations and concerns regarding the Music in Old Town program. Reported a positive experience with Public Works acting as a liaison between her and Athens Services.

7. Board Member Spencer: None.

NEXT SCHEDULED MEETING: The next Regular Meeting of the Monrovia Old Town Advisory Board is scheduled for Tuesday, April 21, 2026, at 9:30 a.m.

ADJOURNMENT: Chair Wahl adjourned the meeting at 10:38 a.m.